**Report Excel Homework1**

**Kickstarter report based on the available data**

1. What are three conclusions we can make about Kickstarter campaigns given the provided

data?

* Theater, Music and Film & Video is the most top three successful project on Kickstarter campaigns for the previous 9 years (5/16/2009 to 3/15/2017)
* Among theater and music, play and rock music are the most successful backed respectively
* Successful rate is very high during May and June
* From all 21 countries that Kickstarter active, US is the top country for most project succeed

2. What are some of the limitations of this dataset?

* The sample size is not representative
* Data cleaning is the main concern for any dataset. However, we couldn’t be sure whether this data is well cleaned or not

3. What are some other possible tables/graphs that we could create?

* Kickstarter campaign comparison between country
* Success rate per country
* Pledged per category
* Success rate per year and month
* Category per backer
* Day/Month/Year per backers/pledge
* Average time to reach goal